Time	Program
8:00 – 8:50 a.m.	**Registration & Breakfast Networking** Coffee and breakfast Sponsored by Fenwick & West
8:50 – 9:00 a.m.	**Opening Remarks** Austin Phillips — President, SFIPLA
9:00 – 9:50 a.m.	**First Amendment Limits on Trademark Rights** *(Keynote)* Professor Lisa Ramsey — University of San Diego School of Law
9:50 – 10:00 a.m.	*Coffee Break #1 — Sponsored by Bird & Bird*
10:00 – 10:50 a.m.	**Patent Year in Review** Professor Jeffrey A. Lefstin — UC Law SF
10:50 – 11:00 a.m.	*Coffee Break #2 — Sponsored by Morgan Lewis*
11:00 – 11:50 a.m.	**Trademark Year in Review** Ted Davis — Kilpatrick Townsend & Stockton
12:00 – 1:00 p.m.	**Boxed Lunch Networking** Sponsored by Kilpatrick Townsend & Stockton
1:00 – 1:50 p.m.	**Art, Copyright, and Generative Artificial Intelligence** Hon. Simon Frankel — SF Superior Court; Lecturer in Art and the Law, Stanford Law School
1:50 – 2:00 p.m.	*Coffee Break #3 — Sponsored by Sideman & Bancroft*
2:00 – 2:50 p.m.	**State of Play: The Latest from the Front Lines of U.S. AI Copyright Litigation** Angela Dunning — Cleary Gottlieb
2:50 – 3:00 p.m.	*Coffee Break #4*
3:00 – 3:50 p.m.	**What Will AI Do to Trade Secret Law?** Charles Tait Graves — Wilson Sonsini
3:50 – 4:00 p.m.	**Closing Remarks** Austin Phillips — President, SFIPLA
4:00 – 6:00 p.m.	**Wine & Cheese Reception** Sponsored by Foley & Lardner

Each speaking session runs 50 minutes, followed by a 10-minute break. Program details subject to change.