



THE SAN FRANCISCO INTELLECTUAL PROPERTY LAW  
ASSOCIATION

**Annual Seminar**  
**SEPTEMBER 20 - 22, 2019**

at the  
*Indian Springs Resort & Spa*

**SEMINAR SCHEDULE**

**FRIDAY, SEPTEMBER 20**

**2:00 – 5:30 pm:** Hotel and Conference Check-in.

**6:00–7:30pm:** Welcome Reception (location provided at check-in); remarks at 7:00 pm by Eric Gelwicks, *SFIPLA President*

**SATURDAY, SEPTEMBER 21**

**7:00–9:30 am:** Continental Breakfast in The Rose Garden

**Speaker Sessions in The Barn (next to the Rose Garden)**

**8:30-9:45 am:** **Going Global: Views from front line on what you need to know when taking a company (and its IP) international**

*In-house and Outside counsel discuss expanding business and IP portfolios abroad.*

- Alica Del Valle – Global Legal Head of IP, Marketing, Communications, Production & Content, Airbnb
- Kirupa Pushparaj – Director of Intellectual Property at Square, Inc.
- Nick Aries – Partner, Bird & Bird

*15 Minute Break*

**10:00-11:15 am:** **Hot Topics in Copyright and Trademark Law**

- Eric Goldman – Professor of Law, and Co-Director of the High Tech Law Institute, at Santa Clara University School of Law.

*15 Minute Break*

**11:30 am-1:00 pm: Conversation on IP Litigation**

*A discussion with judges about their experiences in IP litigation.*

- Honorable Susan Illston – Senior District Court Judge, Northern District of California
- Honorable Evette D. Pennypacker – Judge, Superior Court of California, County of Santa Clara
- Honorable Jay C. Gandhi (Ret.) – JAMS

**6:15-7:00 pm:** Pre-Dinner Reception in the Courtyard

**7:00 pm:** Dinner on the Terrace Lawn

**SUNDAY, SEPTEMBER 22**

**7:00 – 9:30 am:** Continental Breakfast in The Rose Garden

**Speaker Sessions in The Barn (next to the Rose Garden)**

**8:30-9:45 am: Patent Year in Review**

*Looking back on this year's important patent decisions and issues.*

- James Isbester – Partner, Kilpatrick Townsend & Stockton

*15 Minute Break*

**10:00-11:30 am: Cybersecurity, Privacy and IP**

*Panel discussion on in-house perspectives concerning IP and privacy issues in Cybersecurity.*

- Jennifer DeTrani – General Counsel and EVP, Nisos
- Will Cooper – Director of Litigation, Intellectual Property and Privacy, Fortinet
- Meg Kammerud – Vice President of Legal, Shape Security
- Jordan Jaffe – Partner, Quinn Emanuel

*15 Minute Break*

**11:45 am-1:15 pm: Unsettled Areas – AI & Autonomous Cars**

*Keeping up with AI, Machine Learning, and Self-Driving technology.*

- Sikander Khan – Associate, Haynes Beffel & Wolfeld LLP
- Ernest Beffel Jr. – Partner, Haynes Beffel & Wolfeld LLP
- Tom Hamer – Associate, Kilburn & Strode