

Join Us  
at the  
Beach in  
March!

THE ESSENTIAL DAY-LONG EVENT FOR IP PROFESSIONALS!

# IP18

**FAIRMONT MIRAMAR HOTEL & BUNGALOWS  
SANTA MONICA, CALIFORNIA**

**Intellectual Property Institute  
Tuesday | March 20, 2018**

## FEATURED SPEAKERS AND TOPICS:

**Luncheon Keynote:** Dr. Patrick Soon-Shiong (Chairman and CEO, NantWorks)

**10 Judges:** Circuit Judges **Chin** and **Reyna**; District Court Judges **Bataillon** (ret.), **Bissoon**, **Huff**, **MacKinnon**, **Otero**, **Robart** and **Robinson** (ret.); and U.K. High Court of Justice Judge **Arnold**.

**Leading Academics:** Professors **Farley**, **Merges** and **Nimmer**.

**The Latest IP Topics:** the IP year in review; judicial perspectives on IP; streaming and copyright law; interpreting Section 512 of the Copyright Act; in-house counsel on recent developments of patent and technology litigation; enforcing trademarks at the ITC vs. court; enforcement strategies for 3D printing; and tips from the bench for practitioners in patent and trade secret cases.

## PLUS:

- Concurrent breakout sessions focused on **copyright**, **patent** and **trademark**.
- An **adversarial oral argument competition**.
- Special networking breakfast session on **the role that grit and growth mindset play in career advancement**, with a panel of general counsel commentators.
- **Five networking breaks**, including a **hosted cocktail reception**.
- Submit **questions for the judges** on our Institute **mobile app**.

*Interested in participating in the Institute's oral argument competition?*

*Contact us at [cle@law.usc.edu](mailto:cle@law.usc.edu).*

Questions? Email [cle@law.usc.edu](mailto:cle@law.usc.edu) or call (213) 821-3580.

Interested in joining our mailing list? Email [clereg@law.usc.edu](mailto:clereg@law.usc.edu).

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