

THE SAN FRANCISCO INTELLECTUAL  
PROPERTY LAW ASSOCIATION

Annual Seminar  
**SEPTEMBER 22 - 24, 2017**

at the Lodge at Sonoma  
Renaissance Resort & Spa

## SEMINAR SCHEDULE

### FRIDAY, SEPTEMBER 22

**6:00 – 7:30pm:** Welcome Reception on the patio of the Lodge's Carneros Restaurant; remarks at 7:00pm by Hon. John Cabeza, *Director, West Coast USPTO*

### SATURDAY, SEPTEMBER 23

**7:00 – 9:30am:** Buffet Breakfast in Sonoma Ballroom Salon A

#### Speaker Sessions in Blue Oak Room

**8:30 – 9:45am: Protecting IP in Cloud Computing and Data Licensing Agreements** – David Tollen, *Sycamore Legal*

#### 15 Minute Break

**10:00 – 11:15am: Copyright Year in Review** – Prof. Marc Greenberg, *Golden Gate University School of Law*

#### 15 Minute Break

**11:30am – 1:00pm: In Conversation on IP Litigation:** Hon. Kara Farnandez Stoll; Hon. Robert Seeborg; Hon. Beth Labson Freeman | Moderated by Robert Stoll, *Drinker Biddle*

### SATURDAY, SEPTEMBER 23, CONT'D

**6:15 – 7:00pm:** Pre-Dinner Reception in the Stone Building

**7:00pm:** Dinner on the Stone Building Lawn

### SUNDAY, SEPTEMBER 24

**7:00 – 9:30am:** Buffet Breakfast in Sonoma Ballroom Salon A – *Sponsored by Morgan, Lewis & Bockius LLP*

#### Speaker Sessions in Blue Oak Room

**8:30 – 9:45am: Patent Year in Review** – Michelle Galloway, *Cooley*

#### 15 Minute Break

**10:00 – 11:15am: Trademark Year in Review** – Sally Abel, *Fenwick*

#### 15 Minute Break

**11:30am – 1:00pm: The Defense of Trade Secrets Act in Practice** – James Pooley; Prof. Peter Menell, *UC Berkeley School of Law*; Hon. Elizabeth D. Laporte; Alex Feerst, *Medium*