



2017 SFIPLA Annual Seminar Sponsorship Information

Dates: September 22 - 24, 2017

Location: The Lodge at Sonoma Renaissance Resort & Spa, Sonoma, California

The San Francisco Intellectual Property Law Association is one of the oldest and largest IP law associations in the United States and currently serves more than 500 active members. The Annual Seminar is our flagship event, typically attended by 50 to 80 of our members. It draws active and retired lawyers and non-lawyer IP professionals in government, private practice and in-house, as well as judges and student members from around the SF Bay Area.

We are very excited for this year's speaker line-up:

- *The Honorable Kara Farnandaz Stoll*, Circuit Judge, United States Court of Appeals for the Federal Circuit
- *The Honorable Beth Labson Freeman*, District Judge, United States District Court for the Northern District of California
- *The Honorable Richard Seeborg*, District Judge, United States District Court for the Northern District of California
- *The Honorable Elizabeth Laporte*, Magistrate Judge, United States District Court for the Northern District of California
- *The Honorable Robert Stoll*, Partner at Drinker Biddle and USPTO Commissioner of Patents (Ret.)
- *Sally Abel*, Partner and Chair of Trademark at Fenwick & West LLP
- *Alex Feerst*, Head of Legal at Medium
- *Michelle Galloway*, of counsel at Cooley LLP and Lecturer in Law at Stanford and Santa Clara Law Schools
- *Prof. Marc Greenberg*, Professor and Founding Director of the IP Law Program at Golden Gate University School of Law
- *Prof. Peter Menell*, Koret Professor of Law at UC Berkeley Law and Co-Director, Berkeley Center for Law & Technology
- *James Pooley*, Senior Counsel at Orrick and inductee to the IP Hall of Fame
- *David Tollen*, Sycamore Legal and author of the ABA's Tech Contracts Handbook



SPONSORSHIP LEVELS

Note: The Silver, Gold and Platinum Sponsorship levels include hotel accommodations for Friday and Saturday nights of the Annual Seminar.

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Includes one basic conference registration and two nights' hotel accommodation at the Lodge at Sonoma, an acknowledgement and a one-page ad or company profile in the attendee binder, and a table to exhibit literature during the seminar.

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Includes all the benefits of the Silver Sponsorship, plus a featured sponsor profile on the www.sfipla.com website and sponsorship of a daytime event (*e.g.*, a breakfast).

PLATINUM SPONSORSHIP: \$5500

Includes all the benefits of the Silver Sponsorship, plus a featured sponsor profile on the www.sfipla.com website, sponsorship of an evening event (*e.g.*, Welcome Reception or Dinner Banquet), and a ten-minute presentation to seminar attendees.

Please email info@sfipla.com for more information.



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