



GOLDEN GATE UNIVERSITY  
—SCHOOL OF LAW—  
INTELLECTUAL PROPERTY LAW CENTER

# THE 15<sup>TH</sup> ANNUAL CONFERENCE ON RECENT DEVELOPMENTS IN IP LAW AND POLICY

## SPEAKERS AND TOPICS:

- **The Patent Year in Review**  
Justin Beck (Beck, Bismonte & Finley LLP), and  
Brian Mitchell (Mitchell & Company)
- **Patents and Trademarks**  
John Cabeca (Director, Silicon Valley U.S. Patent  
and Trademark Office)
- **Privacy**  
Adam Sand (shopkick.com)
- **Trademark Law**  
Thomas Harvey (Coblentz, Patch, Duffy and Bass,  
LLP)
- **Trade Secret Law**  
Amy Van Zandt (Orrick, Herrington, and Sutcliffe)
- **Careers in IP and Privacy Law**  
Eric Gelwicks (LiveNation)

FRIDAY, OCTOBER 28, 2016  
9:00 AM TO 5:15 PM  
GOLDEN GATE UNIVERSITY  
SCHOOL OF LAW  
536 MISSION STREET  
ROOM 2202  
SAN FRANCISCO, CA 94105  
GENERAL ADMISSION: \$95  
GGU ALUMNI ADMISSION: \$55  
\*LAW STUDENT ADMISSION:  
\$23  
\*with valid I.D.

**BOX LUNCH INCLUDED**

**ATTENDEES WILL BE  
CREDITED WITH SIX (6)  
HOURS OF MCLE**

**Tickets on sale now at**

<https://2016gguiplawconference.eventbrite.com>

**FOR ADDITIONAL INFORMATION PLEASE CONTACT:**

Ben Mayr, [bmayr@ggu.edu](mailto:bmayr@ggu.edu), 415-442-6640

**Visit the Intellectual Property Law Center: <http://www.gguiplc.com>**

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