



PROTECTING YOUR IP OVERSEAS: WIPO SERVICES AND INITIATIVES

Monday, October 31, 2016

City Hall of San Jose, 200 East Santa Clara Street, San Jose, CA 95113

[REGISTER NOW!](#)

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| 8.45 a.m. – 9:00 a.m. | <i>Registration</i> |
| 9.00 a.m. – 9.10 a.m. | <p>OPENING SESSION</p> <ul style="list-style-type: none"> ➤ John Sandage, Deputy Director General, Patents and Technology Sector (PTS), WIPO ➤ Susan Anthony, Global Intellectual Property Academy, USPTO |
| 9.10 a.m. – 9.40 a.m. | <p>Introduction to WIPO Development of the International Legal Framework Major Intellectual Property Economic Studies</p> <ul style="list-style-type: none"> ➤ John Sandage, Deputy Director General, Patents and Technology Sector (PTS), WIPO |
| 9.40 a.m. – 11.10 a.m. | <p>Global Intellectual Property Systems: Protecting your inventions internationally using the Patent Cooperation Treaty (PCT)</p> <ul style="list-style-type: none"> ➤ Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO ➤ Charles Pearson, Director, International Patent Legal Administration, USPTO ➤ Subroto Bose, Senior Director Global Patent Strategy and IP Operations, Dolby Laboratories |
| 11.10 a.m. – 11.25 a.m. | <i>Refreshment Break</i> |
| 11.25 a.m. – 12.55 p.m. | <p>Global Intellectual Property Systems: The Hague System; a Simplified Application Process for Obtaining “Registered Designs” (or, “Design Patents”), for the Protection of Industrial Designs in many International Jurisdictions</p> <ul style="list-style-type: none"> ➤ Päivi Lähdesmäki, Head, Legal Section, The Hague Registry, Brands and Designs Sector (BDS), WIPO ➤ Charles Pearson, Director, International Patent Legal Administration, USPTO ➤ James Nachtwey, Carr & Ferrell, LLP |
| 12.55 p.m. – 1.35 p.m. | <i>Lunch</i> |
| 1.35 p.m. – 2.35 p.m. | <p>Global Intellectual Property Systems: The international registration of trademarks, using the Madrid System</p> <ul style="list-style-type: none"> ➤ Matthew Forno, Senior Counsellor, Information and Promotion Division, Madrid Registry, Brands and Designs Sector (BDS), WIPO ➤ Attiya Malik, Attorney Advisor, Office of the Deputy Commissioner for Trademark Examination Policy, USPTO ➤ Morgan Smith, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP |
| 2:35 p.m. – 2.50 p.m. | <i>Refreshment Break</i> |
| 2:50 p.m. – 3.50 p.m. | <p>How WIPO Alternative Dispute Resolution (ADR) services (Which Provide Alternatives to Conventional Court Actions) May Be Used to More Efficiently Settle IP Disputes</p> <ul style="list-style-type: none"> ➤ Matthew Bryan, Director, PCT Legal Division, Patents and Technology Sector (PTS), WIPO ➤ Susan Anthony, Global Intellectual Property Academy, USPTO ➤ Noel Cook, Principal, Owen, Wickersham & Erickson, P.C. |
| 3.50 p.m. – 4.50 p.m. | <p>How WIPO Databases and Tools may be used to Support the Knowledge Economy</p> <ul style="list-style-type: none"> ➤ Irene Kitsara, Industrial Property Information Officer, Access to Information and Knowledge Division, Innovation and technology Support Section, Global Infrastructure Sector (GIS), WIPO |
| 4.50 p.m. – 5.00 p.m. | CLOSING SESSION |

WIPO and USPTO Roadshow: **San Jose – San Diego – Salt Lake City**

- Up to 7.5 hours of CLE available -

[Registration \\$50.00](#) incl. refreshments, lunch, and written materials. *The registration fee is not charged by USPTO.*