

THE SAN FRANCISCO INTELLECTUAL  
PROPERTY LAW ASSOCIATION  
*Annual Seminar*  
**SEPTEMBER 16 - 18, 2016**  
at the LODGE at SONOMA



## SEMINAR SCHEDULE

### FRIDAY, SEPTEMBER 16

**6:00 – 7:30pm:** Welcome Reception on the Upper Pool Deck

### SATURDAY, SEPTEMBER 17

**7:00 – 9:30am:** Continental Breakfast in Sonoma Ballroom Salon A

#### Speaker Sessions in Blue Oak Room

**8:30 – 9:30am: Trademark Year in Review** – Sally Abel, Fenwick

**9:30 – 10:45am: IPR: Current Issues, Policy & Practice Tips** – Robert Stoll, Drinker Biddle; Kirupa Pushparaj, Square, Inc.; Theo Angelis, K & L Gates

#### 15 Minute Break

**11:00am – 12:00pm: Perspectives from the USPTO** – John Cabeca, Director, West Coast USPTO

**12:00 – 1:15pm: In Conversation on IP Litigation** – Hon. Paul Grewal (Ret.), Hon. James Donato, Hon. Beverly Reid O'Connell

### SATURDAY, SEPTEMBER 17, CONT'D

**6:15 – 7:00pm:** Pre-Dinner Reception in the Stone Building

**7:00pm:** Dinner on the Stone Building Lawn

### SUNDAY, SEPTEMBER 18

**7:00 – 9:30am:** Continental Breakfast in Sonoma Ballroom Salon A

#### Speaker Sessions in Blue Oak Room

**8:30 – 9:45am: Patent Year in Review** – Michelle Galloway, Cooley

#### 15 Minute Break

**10:00 – 11:15am: Copyright Year in Review** – Prof. Marc Greenberg

#### 15 Minute Break

**11:30 – 1:00pm: In-House Secrets** – Michael Carlson, VMware; Alica Del Valle, Airbnb; Simone Katz-O'Neill, Delicato Family Vineyards; Kevin Mack, Dolby