



2017 SFIPLA Annual Seminar Sponsorship Information

Date: September 22 - 24, 2017

Location: The Lodge at Sonoma Renaissance
Resort & Spa
Sonoma, California

SFIPLA is one of the oldest and largest intellectual property law associations in the United States, and currently serves more than 700 active members. The Annual Seminar is our flagship event, typically attended by 50 to 80 of our members. The seminar draws lawyers and non-lawyer IP professionals both in private practice and practicing in-house, as well as judges, retired IP practitioners, and student members from around the San Francisco Bay Area.

We are finalizing speakers for this year's event; however, the following are confirmed thus far:

- *The Honorable Kara Farnandaz Stoll*, United States Circuit Judge of the United States Court of Appeals for the Federal Circuit
- *The Honorable Robert Stoll*, partner at Drinker Biddle and USPTO Commissioner of Patents (Ret.)
- *Sally Abel*, partner and Chair of Trademark at Fenwick & West LLP
- *Michelle Galloway*, of counsel at Cooley LLP and Lecturer in Law at Stanford and Santa Clara Law Schools
- *Prof. Marc Greenberg*, Professor and Founding Director of the IP Law Program at Golden Gate University School of Law
- *Prof. Peter Menell*, Koret Professor of Law at UC Berkeley Law and Co-Director, Berkeley Center for Law & Technology

- *James Pooley*, Senior Counsel at Orrick and inductee to the IP Hall of Fame
- *David Tollen*, Sycamore Legal and author of the ABA's Tech Contracts Handbook

SPONSORSHIP LEVELS

Note: The Silver, Gold and Platinum Sponsorship levels include hotel accommodations for Friday and Saturday nights of the Annual Seminar.

BRONZE SPONSORSHIP: \$2000

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SILVER SPONSORSHIP: \$3500

Includes one basic conference registration and two nights' hotel accommodation at the Lodge at Sonoma, an acknowledgement and a one-page ad or company profile in the attendee binder, and a table to exhibit literature during the seminar.

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Includes all the benefits of the Silver Sponsorship, plus a featured sponsor profile on the www.sfipla.com website and sponsorship of a daytime event (e.g., a breakfast).

PLATINUM SPONSORSHIP: \$5500

Includes all the benefits of the Silver Sponsorship, plus a featured sponsor profile on the www.sfipla.com website, sponsorship of an evening event (e.g., Welcome Reception or Dinner Banquet), and a ten-minute presentation to seminar attendees.

Please email info@sfipla.com for more information.



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