



Previous SFIPLA Events

Monday, April 28, 2014

World IP Day: Movies – A Global Passion

Dolby Laboratories, Inc.
100 Potrero Avenue
San Francisco, CA 94124

Wednesday, March 19, 2014

Videogames and IP Law

Speaker: Sonali Maitra (Durie Tangri LLP)
Durie Tangri LLP
217 Leidesdorff Street
San Francisco, CA 94111

Friday, February 28, 2014

Chasing Trolls Back Under the Bridge: Legislative Responses to Patent Infringement Litigation by Non-Practicing Entities

Speakers:
Robert “Rob” McFarlane (Hanson Bridgett LLP)
Russell “Russ” Petersen (Hanson Bridgett LLP)

Hanson Bridgett LLP
425 Market Street, 26th Floor
San Francisco, CA 94105

Thursday, January 9, 2014

Ethics for IP Practice
Speakers: John Steele (Law Office of John Steele)
Richard Bone (VLP Law Group LLP)

Winston & Strawn LLP
101 California Street, 39th Floor
San Francisco, CA 94111

Tuesday, December 10, 2013

Secondary Liability for Trademark and Copyright Infringement in Europe and the US

Speaker: Beatrice Martinet (Kramer Levin)
Sideman Bancroft LLP
One Embarcadero Center, Twenty-Second Floor
San Francisco, CA 94111



Thursday, November 7, 2013

Challenging Validity in the Patent Office: A Look Back at the First Year, and a Look Ahead To Post Grant Review and Potential Statutory Changes

Speaker: Karl Renner (Fish & Richardson P.C.)

Jones Day LLP
555 California Street, 26th Floor
San Francisco, CA 94104

Wednesday, October 16, 2013

Licensing Trends in Open Culture, Open Data and Open Sources

Speakers: Luis Villa (Wikimedia), Steven LaPorte (Wikimedia)

Tuesday, September 17, 2013

Patent Prosecution Law, Procedures and Strategies in Europe and Asia

Speakers: Blayne Peacock (Marks & Clerk, Singapore), Philip Martin (Marks & Clerk, UK), and Will Cook (Marks & Clerk, Solicitors)

Sidley Austin LLP
555 California Street, Suite 2000
San Francisco, CA 94111

Monday, August 12, 2013

Intangible Asset Valuation

Speakers: Brian McKenzie & Brian Lawrence (KPMG LLP)

KPMG LLP
55 Second Street, Suite 1002
San Francisco, CA 94105

Friday, April 26, 2013

The Protection of Design Under Trademark Law – Enforcement of Non-Traditional Trademarks and Trade Dress

Speaker: Jonathan Blavin (Munger, Tolles & Olson LLP)

Munger, Tolles & Olson LLP
560 Mission Street, 27th Floor
San Francisco, CA 94105

Tuesday, April 9, 2013

Feels Like the First Sale: Copyright Exhaustion After Kirtsaeng

Speaker: Alex Feerst (Durie Tangri)

Sideman & Bancroft LLP
One Embarcadero Center, Twenty-Second Floor
San Francisco, CA 94111



Friday, February 22, 2013

Unclear and Unconvincing: Common Problems in Invalidity Trials

Speaker: Max Bloom (Trial Behavior Consulting)

Reed Smith LLP

101 Second Street, Suite 1800

San Francisco, CA 94111

Thursday, January 10, 2013

Ethics for IP Practice

Speaker: Mr. John Steele (Law Office of John Steele)

Morgan, Lewis & Bockius LLP

One Market Street – Spear Street Tower

San Francisco, CA 94111

Tuesday, December 11, 2012

Copyright & Comic Books

Speaker: Professor Marc Greenberg (Golden Gate University School of Law)

DLA Piper LLP (US)

555 Mission Street, Suite 2400

San Francisco, CA 94105

Wednesday, September 19, 2012

Wanted Trademarks: Dead or Alive

Speaker: Lawrence J. Siskind (Harvey Siskind LLP)

Squire Sanders

275 Battery Street, Suite 2600

San Francisco, CA 94111

Friday, October 12, 2012

America Invents Act

Speaker: Under Secretary of Commerce for IP & Director of U.S.P.T.O. David J. Kappos (U.S.P.T.O.)

Orrick, Herrington & Sutcliffe LLP

405 Howard Street

San Francisco, CA 94105

Tuesday, August 21, 2012

Patent Economics 101

Speaker: Ron Epstein, CEO (Epicenter IP Group LLC)

Arnold & Porter LLP

Three Embarcadero Center, 7th Floor

San Francisco, CA 94111



Monday, July 16, 2012

Riding the Rollercoaster of New gTLDs: Enforcing and Policing a Brand in the New World

Panelists: Steve K. Andersen (Int'l Development, International Centre for Dispute Resolution)
Jefferson Scher (Carr & Ferrell LLP)
Alica Del Valle (salesforce.com, inc.)
Moderator: Mary L. Shapiro (Mary L. Shapiro Law PC)
Bar Association of San Francisco
301 Battery Street
San Francisco, CA 94111

Tuesday, April 24, 2012

DRAFTING & NEGOTIATING SaaS and Cloud Contracts: Mysteries De-Mystified, Myths De-Bunked, and Clouds Rolled Back

Speaker: David Tollen (Adeli & Tollen LLP)
Morgan, Lewis & Bockius LLP
One Market Street, Spear Street Tower
San Francisco, CA 94111

Tuesday, March 13, 2012

PATENT APPEALS

Speaker: David Walker (Barceló, Harrison & Walker, LLP)
Kilpatrick Townsend & Stockton LLP
Two Embarcadero Center, 8th Floor
San Francisco, CA 94111

Thursday, February 23, 2012

United States Patent and Trademark Road Show 2012

Panelists:
Jean C. Witz (United States Patent and Trademark Office)
Remy Yucel (United States Patent and Trademark Office)
Michael Heafey (Orrick, Herrington & Sutcliffe LLP)
Michael Dergosits (Dergosits & Noah LLP)
Burt Magen (Vierra Magen Marcus & DeNiro LLP)
Judith S.H. Hom (Orrick, Herrington & Sutcliffe LLP)
Judge Mike Tierney (Board of Patent Appeals and Interferences)

Orrick, Herrington & Sutcliffe LLP
405 Howard Street
San Francisco, CA

[United States Patent and Trademark Office Road Show 2012 Presentations](#)

Wednesday, January 18, 2012

The Ethics of Legal Marketing Communication
Speaker: Terry Graham (Legal Marketing Association Bay Area Chapter)
DLA Piper LLP (US)



555 Mission Street, Suite 2400
San Francisco, CA

Thursday, December 8, 2011

Constitutional Questions in Copyright Restoration and Infringement Remedies

Speakers: Tony Falzone and Julie Ahrens (Fair Use Project)

Orrick, Herrington & Sutcliffe LLP

405 Howard Street

San Francisco, CA

Tuesday, October 18, 2011

Patent Reform – The America Invents Act

Speaker: Robin Silva (Morgan, Lewis & Bockius LLP)

Morgan, Lewis & Bockius LLP

One Market Street, Spear Street Tower

San Francisco, CA

Wednesday, August 24, 2011

The Superman Case: Lessons on Termination of Copyright Grants and on Derivative Works, and a View into the History of the Man of Steel

Speaker: Professor Marc Greenberg (Golden Gate University School of Law)

Farella Braun + Martel LLP

235 Montgomery Street, #17

San Francisco, CA

Sunday, August 14, 2011

14th Annual SFIPLA Bay Area Job Fair

University of California, Hastings College of The Law

198 McAllister

San Francisco, California

Monday, July 25, 2011

The Impact of *Therasense v. Becton Dickinson*

Panelists: Christopher J. Palermo (Hickman Palermo Truong & Becker LLP)

Heath W. Høglund (Dolby Laboratories, Inc.)

Michael M. Carlson (Schnader Harrison Segal & Lewis LLP)

DLA Piper LLP (US)

555 Mission Street, 24th Floor

San Francisco, CA

June 3-5, 2011

2011 Annual Seminar

The Vintage Inn & Spa Villagio

Yountville, CA



Tuesday, April 5, 2011

Current USPTO Initiatives

Presenter: Commissioner for Patents Robert L. Stoll (United States Patent and Trademark Office)
DLA Piper LLP (US)
555 Mission Street, 24th Floor
San Francisco, CA

Tuesday, March 15, 2011

The Digital Marketplace – How the “New Frontier” Has Affected Trademark Portfolio Development and Enforcement Strategies

Presenters:

Ted Joe (Salesforce.com, Inc.)
Kelly McCarthy (Sideman & Bancroft LLP)
Ashwin Navin (Bittorent/Flingo and I/O Ventures)
Jed Ritchey (Zynga Game Network, Inc.)
Moderator:
Alica Del Valle (Owen, Wickersham & Erickson, P.C.)
Howard, Rice, Nemorovski, Canady, Falk & Rabkin P.C.
Three Embarcadero Center, Seventh Floor
San Francisco, CA

Thursday, February 17, 2011

The Future of Patents

Presenters:

J.D. Harriman (DLA Piper LLP (US))
Carlos Luis Hanze (Chevron Corporation)
Julie Samuels (Electronic Frontier Foundation)
Moderator:
Dr. Dana Beldiman (Carroll, Burdick & McDonough LLP)
DLA Piper LLP (US)
555 Mission Street, 24th Floor
San Francisco, CA 94105

Wednesday, January 19, 2011

Ethics for IP Lawyers

Presenter: Paul Vapnek, Kilpatrick & Townsend LLP
Kilpatrick & Townsend LLP
Two Embarcadero Center, 8th Floor
San Francisco, CA 95111

Tuesday, December 14, 2010

New Trends In Patent Prosecution Practice

Presenter: Ernest Beffel, Haynes Beffel & Wolfeld
Ropers Majeski Kohn & Bentley
201 Spear Street, Suite 1000
San Francisco, CA 95113

Tuesday, October 26, 2010

The Future of Copyright (or Lack Thereof)

Presenters: Professor Marc Greenberg (Golden Gate University School of Law)



Mark Radcliffe (DLA Piper LLP (US))
Cameron Matthews (Plover Technologies)
Moderator: David Tollen (Adeli & Tollen LLP)
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105

Wednesday, September 15, 2010

Current Issues in Prosecuting Patents and Litigating IP in Europe
Presenters: Chris Benson (Harrison Goddard Foote) and Martyn Fish (HGF Law)
Morgan, Lewis & Bockius LLP
One Market Street, Spear Street Tower
San Francisco, CA 94105

Wednesday, August 25, 2010

Recent Developments in Trademark Law
Presenters: Diane Mason and Todd Norris, Bullivant Houser Bailey PC
Bullivant Houser Bailey PC
601 California Street, 18th Floor
San Francisco, CA 94108

Sunday, August 8, 2010

13th Annual SFIPLA Bay Area Job Fair
University of California, Hastings College of The Law
198 McAllister
San Francisco, California

Friday, July 16, 2010

Deciphering *Bilski*
Presenters: Michael Dergosits, Dergosits & Noah LLP
Brent Yamashita, DLA Piper LLP (US)
Douglas Limbach, Shay Glenn LLP

DLA Piper LLP (US)
555 Mission Street, 24th Floor
San Francisco, CA 94105

Thursday, June 24, 2010

Patent False Marking Cases After *Forrest Group, Inc. v. Bon Tool Co.*
Presenters: Rod Thompson, Farella Braun + Martel
Dan Fingerman, Mount & Stoelker, P.C
Michael Carlson, Schnader Harrison Segal and Lewis LLP

Howard Rice Nemerovski Canady Falk & Rabkin
Three Embarcadero Center, Seventh Floor
San Francisco, CA 94111

Thursday, May 20, 2010

Obstacles and Opportunities: eCommerce on Both Sides of the Atlantic



Presenter: Mary Huser
Bingham McCutchen LLP
Three Embarcadero Center, 28th Floor
San Francisco, CA 94111

April 30-May 2, 2010

2010 Annual Spring Seminar
The Meritage Resort & Spa
Napa, CA

Wednesday, April 14, 2010

Criminal Enforcement of IP: Managing a Multijurisdictional Criminal Initiative
Presenters: Jeffrey Hallam and Louis Feuchtbaum
Bullivant|Houser|Bailey PC
601 California Street, Suite 1800
San Francisco, CA 94108-2823

Tuesday, March 23, 2010

E-Discovery and IP Litigation
Presenter: Bill Gallivan (Gallivan, Gallivan & O'Melia LLC)
Le Méridien San Francisco
"Broker Room" on B Level
333 Battery Street
San Francisco, California 94111

Monday, March 1, 2010

Breakfast with Undersecretary Dave Kappos (USPTO)
Presenter: Undersecretary Dave Kappos
DLA Piper LLP (US)
2000 University Avenue
East Palo Alto, CA 94303

Wednesday, February 24, 2010

Trademarks and the First Amendment
Presenter: Rosemary Tarlton, Morrison & Foerster LLP
Morrison & Foerster LLP
425 Market Street, 33rd Floor
San Francisco, California

Thursday, January 14, 2010

New Year, New Decade, & New Rules of Professional Conduct Ethics Presentation
Presenter: Paul Vapnek, Townsend and Townsend and Crew LLP
Townsend and Townsend and Crew LLP
Two Embarcadero Center, 8th Floor
San Francisco, California



Wednesday, December 16, 2009

The Google Book Search Settlement Agreement: Pros and Cons

Panel Presenters:

Daphne Keller (Google, Inc.)

Gary Reback (Open Book Alliance)

Prof. Pamela Samuelson (UC Berkeley's Boalt Hall School of Law and School of Information)

Prof. Marc Greenberg (GGU School of Law)

DLA Piper LLP (US)

555 Mission Street, 24th Floor

San Francisco, California

Thursday, November 12, 2009

Is There Escape From Marshall? The Future of Venue in the Eastern District of Texas for Patent Cases

Presenter: Rob McFarlane, Townsend and Townsend and Crew LLP

Townsend and Townsend and Crew LLP

Two Embarcadero Center, 8th Floor

San Francisco, California

Wednesday, October 28, 2009

2009 Past Presidents' Dinner

Tuesday, October 20, 2009

High-Tech Sleuthing in the Digital Age: Tips and Resources for IP Lawyers

Presenters: Staci Dresher and Jim Mintz, James Mintz Group

DLA Piper LLP (US)

555 Mission Street, 24th Floor

San Francisco, California

Wednesday, September 30, 2009

What's Really Going on in Patent Damages?

Presenter: Matthew Lynde, VP, Cornerstone Research

Cornerstone Research

353 Sacramento Street, 23rd Floor

San Francisco, California

Sunday, August 9, 2009

12th Annual SFIPLA Bay Area Job Fair

University of California, Hastings College of The Law

200 McAllister

San Francisco, California

May 1-3, 2009

2009 Annual Spring Seminar

Claremont Resort & Spa

Berkeley, CA



Thursday, April 16, 2009

How to Get the Most Bang for Your Buck in Prosecuting Patents Before the European Patent Office

Presenter: Claus Dendorfer, Dendorfer & Herrmann.

Townsend and Townsend and Crew LLP

2 Embarcadero Center, 8th Floor

San Francisco, CA

Wednesday, March 11, 2009

Copyrights, Trademarks and Fair Use Online

Presenter: Corynne McSherry, Electronic Frontier Foundation J.D.

DLA Piper LLP (US)

555 Mission Street, Suite 2400

San Francisco, CA

Friday, February 27, 2009

Traffic and Detours on the Trade Dress Route

Presenter: Professor Margreth Barrett, UC Hastings College of the Law

Sheppard Mullin Richter & Hampton LLP

Four Embarcadero Center, 17th Floor

San Francisco, CA

Tuesday, January 13, 2009

Ethics for IP Lawyers

Presenter: Paul Vapnek, Townsend and Townsend and Crew LLP

Farella, Braun + Martel LLP

235 Montgomery Street, 17th Floor

San Francisco, CA

Thursday, December 4, 2008

In Re: Bilski

Presenter: Professor Mark Lemley, Stanford Law School

Howard Rice Nemerovski Canady Falk & Rabkin

Three Embarcadero Center, 7th Floor

San Francisco, CA

Friday, November 7, 2008

Tips for Effective Advocacy Before the Federal Circuit

Presenter: Judge Raymond C. Clevenger, III, Senior Circuit Judge

Jones Day

555 California Street, 26th Floor

San Francisco, CA

Tuesday, October 28, 2008

Software Copyright Licensing: Negotiation & Drafting

Presenter: David Tollen

Coblentz, Patch, Duffy & Bass LLP

One Ferry Building, Suite 200

San Francisco, CA



Wednesday, September 24, 2008

Tips for Success Before the BPAI
Presenter: William Smith
Bingham McCutchen
Three Embarcadero Center, 27th Floor
San Francisco, CA

Tuesday, September 16, 2008

SFIPLA Fall Membership Social Event
Cigar Bar & Grill
850 Montgomery Street
San Francisco, CA

Sunday, August 10, 2008

Eleventh Annual SFIPLA Bay Area Job Fair
University of San Francisco School of Law
2130 Fulton Street
San Francisco, CA

May 2-4, 2008

2008 SFIPLA Annual Spring Seminar
Solage Calistoga in Calistoga, CA

Tuesday, April 15, 2008

New Changes in California Trademark Law - What Every Practitioner Needs to Know
Le Méridien
333 Battery Street
San Francisco, CA

Thursday, March 6, 2008

The Implementation of KSR and Other Changes In Practice Before the Office
Morgan, Lewis & Bockius LLP
One Market, Spear Street Tower
San Francisco, CA

Thursday, February 21, 2008

COPYRIGHT MISUSE
Howard Rice Nemerovski Canady Falk & Rabkin
3 Embarcadero Center, 7th Floor
San Francisco, CA

Tuesday, January 29, 2008

ETHICS: Getting In, Getting Out, Getting Paid, and not Getting Sued
Townsend and Townsend and Crew LLP Two Embarcadero Center,
8th Floor San Francisco, CA



Wednesday, December 12, 2007

Use of Computer Forensics in Trade Secret Misappropriation Actions: The View from Inside and Outside the Computer

Bingham McCutchen LLP
Three Embarcadero Center , 27th Floor
San Francisco , CA

Thursday, November 15, 2007

Willful Infringement and Privilege after In re Seagate

Covington & Burling LLP
One Front Street
San Francisco, CA

Tuesday, October 23, 2007

Utilizing Early Neutral Evaluation to Assess Trademark and Unfair Competition Disputes

Howard, Rice, Nemerovski, Canady, Falk & Rabkin LLP
Three Embarcadero, Suite 700
San Francisco, CA

Thursday, September 13, 2007

Challenges and Strategies in Dealing with the Patent Office Rule Changes - A SFIPLA Panel Discussion with Inside and Outside Counsel

Morgan Lewis & Bockius LLP
One Market, Spear Street Tower
San Francisco, CA

May 18-20, 2007

2007 SFIPLA Annual Spring Seminar
Hotel Healdsburg Resort & Spa in Healdsburg, CA

Tuesday, April 24, 2007

Video Hosting and Display Websites: Guide to Copyright Issues

Fenwick & West LLP
555 California Street, 12th Floor
San Francisco, CA

Tuesday, March 20, 2007

Alternative Dispute Resolution in Intellectual Property Cases
JAMS Embarcadero Facility 2 Embarcadero Center, 15th Floor
San Francisco, CA

Tuesday, February 27, 2007

Grokster, One Year On: Why It May Have Changed Patent Law.

Bingham McCutchen LLP
3 Embarcadero Center, 27th Floor
San Francisco, CA

Wednesday, January 24, 2007

ETHICS IN INTELLECTUAL PROPERTY CASES

Townsend and Townsend and Crew LLP
2 Embarcadero Center, 8th Floor
San Francisco, CA



Tuesday, December 5, 2006

WINE, WOMEN, AND SONG: USE OF SURVEY EVIDENCE IN THE GALLO, PRINCESS DIANA, AND NAPSTER CASES

Howard Rice Nemerovski Canady Falk & Rabkin
3 Embarcadero Center, 7th Floor
San Francisco, CA

Thursday, October 26, 2006

CURRENT ISSUES IN PRODUCT DESIGN PROTECTION AND ENFORCEMENT

DLA Piper US LLP
153 Townsend Street, 8th Floor
San Francisco, CA

Wednesday, September 13, 2006

GLOBAL FORUM SHOPPING: PATENT LITIGATION STRATEGIES AND COUNTRY WIN RATES

Hanson Bridgett Marcus Vlahos & Rudy LLP
425 Market Street, 26th Floor
San Francisco, CA

Monday, September 11, 2006

Reception at SFMOMA

August 12, 2006

Ninth Annual SFIPLA Bay Area Job Fair
University of San Francisco School of Law
2130 Fulton Street
San Francisco, CA

May 19-21, 2006

2006 SFIPLA Annual Spring Seminar
Green Valley Ranch Resort in Las Vegas, NV

Wednesday, April 26, 2006

USPTO UPDATE: SIGNIFICANT PRACTICE CHANGES ON THE HORIZON

Sheppard Mullin Richter & Hampton
Four Embarcadero Center, 17th Floor
San Francisco, CA

Wednesday, March 22, 2006

Preliminary and Permanent Injunctions in Patent Cases, Bingham McCutchen LLP,
Three Embarcadero Center
San Francisco, CA

Tuesday, February 28, 2006

Copyright Inducement: A New Weapon in Copyright Litigation, or Just Another False Alarm?

Coblentz, et al., One Ferry Building
San Francisco, CA

Monday, January 23, 2006

AVOIDING ETHICAL PITFALLS IN I.P. PRACTICE

Three Embarcadero Center San Francisco

Tuesday, December 6, 2005

Hot Topic Luncheon INTERFERENCE PRACTICE AND OTHER EVIDENTIARY SUBMISSIONS TO THE USPTO
MoFo 425 Market Street San Francisco



Saturday, August 6, 2005
Eighth Annual SFIPLA Bay Area Job Fair
University of California, Hastings College of the Law,
San Francisco, California

May 20-22, 2005
2005 SFIPLA Annual Spring Seminar
La Quinta Resort & Club, Palm Springs

Tuesday, May 3, 2005
TRADE DRESS: BEST PRACTICES FOR REGISTERING THREE TYPES OF TRADE DRESS
Johanna Sistik
Thelen Reid & Priest LLP, San Francisco

Wednesday, April 6, 2005
Hot Topics Luncheon: Second Circuit Affirms Publisher's Right to Reproduce Print Publication in Electronic Format -
Conflict of Circuits?
Paul, Hastings, Janofsky & Walker LLP, San Francisco

Saturday, April 9, 2005
IP Program at Stanford Law School, CA
Organized by the law & technology associations of Stanford, Boalt, Hastings and USF Law Schools
"Bay Area Law School Technology Conference 2005"
Register online at
<http://slata.stanford.edu/Conference05/registration.htm>

Friday, February 11, 2005
Symposium on Rules & Borders: Regulating Digital Environments
Hosted by the Santa Clara Computer and High Technology Law Journal
Information for the symposium including panel descriptions and presenters is available at
<http://www.scu.edu/techlaw/symposium2005.html>.
Any questions regarding this event can be directed to rzemlicka@scu.edu.

Thursday, January 20, 2005
ETHICAL ISSUES IN INTELLECTUAL PROPERTY LAW PRACTICE
Paul Vapnek
Howard Rice Nemerovski Canady Falk & Rabkin, San Francisco

Wednesday, December 15, 2004
Nanotechnology - What Does it Mean for IP Counsel?
Free MCLE meeting
Sponsored by the SFIPLA and Kirkpatrick & Lockhart LLP
at Kirkpatrick & Lockhart LLP's San Francisco Office,
Four Embarcadero Center, 10th Floor

Thursday, October 28, 2004
Practice Relating to Software and Business Method Inventions
sponsored by Howrey, Simon, Arnold & White, LLP
The Palace Hotel, San Francisco

Saturday, August 14, 2004
Job Fair 2004
University of California
Hastings College of the Law



June 25-27, 2004
2004 SFIPLA Annual Spring Seminar
Squaw Creek at Lake Tahoe
2004 Annual Seminar - Squaw Valley PHOTOS

May 20, 2004
Open Meeting with Technology Transfer Delegation from China
Dillingham & Murphy LLP, San Francisco

Tuesday, May 18, 2004
Practical Ethics in the Digital Age for the IP Practitioner
D. Peter Harvey
The Palace Hotel, San Francisco

Tuesday, January 27, 2004
OPEN SOURCE AND LINUX:
How to use it, when and why you should, and what to be wary of
Jason B. Wacha
The Palace Hotel, San Francisco